

Press Information ADE
Consumer Novelties 2020

Live the moment! PASSION FOR HOME



Precision is our goal. Our customers are the benchmark.

As a factory for steelyard scales and slicing machines, **ADE** started in turbulent times in St. Pauli - in the heart of Hamburg. Shop owners and merchants come one after the other, first-class service is the specialty.

Today, **ADE Germany GmbH** is an international manufacturer and partner for hotels and restaurants as well as customers in the medical and consumer goods sector. Our profession is precision - represented not only by our scales, slicing machines and kitchen appliances, but also by measuring instruments for the medical sector or weather stations for daily use at home.

With great passion we develop and produce products **since 1935**, which meet our expectations and benchmark: well thought through, solid and absolutely precise. You can rely on it sightlessly, at any time and with every move. **85 years of experience** have taught us one thing above all: Special are often things that accompany us every day and the people with whom we achieve our daily goal together.

Our conviction was and still is: Staying on due course, even against the current, always thinking one step ahead - **for you, our customers**. To this we are bound by our tradition as a brand manufacturer, but above all by your trust in us.

FOR THIS WE THANK YOU!

New products

Trend themes kitchen

Slicing like a professional

ADE KA 2002 | Electric food slicer

Freshly sliced – every day



Salami or cheese? Fresh bread or evenly cut slices of zucchini for deliciously filled rolls? That's where the electric slicer shows its strengths! The compact kitchen assistant moves into the kitchen with two stainless steel knives: smooth for ham, roast beef and Co., serrated for bread, cheese or vegetables. The knives can be easily removed with a screw cap - for cleaning or replacement. Without any additional tools, the slicer gets the hang of it!



Stable ABS plastic is the ingredient for the stylish, space-saving housing. As blade and sled conduct have to be more durable, they are made of stable aluminium. The plastic slide runs back and forth in front of the 170 mm knives - and is of course removable for hygienic cleaning.

The compact slicer can be adjusted from wafer-thin to 23 mm thick slices - and the freshly cut food lands directly in the collection tray below the knife. Thanks to rubberised suction cups, the slicer has a secure stand on the worktop, safety moment and permanent switch ensure delicious enjoyment at the push of a button!

Trend themes kitchen Convenient multi-talents

ADE KG 2006-1, -2, -3 | 2-in-1 waffle and sandwich maker **Sweet or savoury – anything goes!**

Delicious waffles in the afternoon, savoury sandwiches in the evening: enjoy a snack with family and friends! With the 2-in-1 waffle and sandwich maker no problem! The two included plate inserts are exchangeable with one click. But they are not only easy to change, they are also easy to clean thanks to their high-quality non-stick coating. This, by the way, also ensures that delicious food can be prepared with only little fat!

The snack machine presents its stable, high-quality plastic housing in three colours: white, black or red in a chic, matt finish. Thanks to the non-slip feet, it stands securely on any worktop.

600 watts of power ensure rapid heating, after which the thermostat takes care of a constant temperature, indicated by the temperature control lamp. The intelligent locking system and the integrated cable winder ensure that the talented kitchen partner - if no sweet or savoury snack is needed - can be stored vertically in the kitchen shelf to save space. With its convenient handle, the 2-in-1 waffle maker with sandwich function is pretty handy.



ADE TD 1902 | Digital kitchen timer with tilt start **Tilting or tapping...**

Steak, Pasta, yeast dough – the success of many recipes is often a question of timing. It's time for the digital kitchen timer with tilt start from ADE, which also displays the current time and serves well outside the kitchen too! It has three pre-set countdowns: 1, 3 and 5 minutes. They can be activated very easily by tilting the handy timer to the respective side. You want individual timer times? No problem, they can be set on the LCD display by just pressing a button. When the time is up, the display signals: Done! But an acoustic alarm can also be set in addition. Carrying your timer around with you? Then the vibration alarm makes sense, which is also available for selection.



Trend themes bathroom

Weighing sustainably

Kira | ADE BE 2008

Precision without batteries



Press the display down briefly three times – thus activating the kinetic dynamo principle of the Kira bathroom scale. It shows the weight up to 150 kilograms with an accuracy of 100 grams - without a battery! It could hardly be more environmentally friendly. While you are standing on the weighing surface made of tempered safety glass, the weight appears on the LCD display in aluminium look – optionally in kg or lb. With its gently rounded corners and the compact plastic body in timeless white, its charging level indicator, automatic power-off and overload indicator, Kira leaves nothing to be desired.

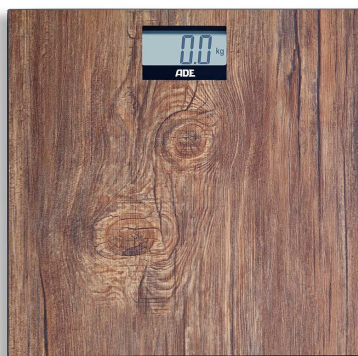
Trend themes bathroom

Weighing

with feel-good factor

Holly | ADE BE 2004

Hut magic for the bathroom



Country-style bathroom – so the scale needs to fit in there too! And Holly, the digital personal scale, brings exactly the right amount of hut magic into the bathroom, which wonderfully combines cosy atmosphere and precision. The weighing surface made of safety glass comes with a structure coating in decorative wood optic: country look at its best. And Holly also brings technical excellence into the bath- or bedroom, because the LCD display optionally shows the weight units kg, lb, and st:lb. Up to 180 kilograms, Holly delivers weight determinations with an accuracy of 100 grams. And the scale is also equipped with an overload and battery status indicator. The automatic power-off function comes as standard to save energy.

Trend themes time

*More than just
a time display*



ADE CK 2012-1, -2, -3 | Smart 3-in-1 alarm clock with LED light Precision meets luminosity

A multi-talent for the bedside table. Whether children's room, parent's or senior's bedroom! This digital alarm clock not only shows the time, it is also equipped with a snooze function and an integrated, dimmable LED light. You can use it as a gentle night light or bedside lamp. The time display in 12 or 24 hour format can be easily adjusted by using push buttons. When the alarm sounds, simply turn the alarm clock upside down: silence! At the same time the LED light turns on. The display backlight is activated by push buttons or simply moving the alarm clock and turns off after 10 seconds. The housing is made of high-quality ABS plastics with a soft-touch surface in grey, mint or pink. The USB charging cable is included.

ADE CK 2010 | Digital alarm clock with induction charging for smartphones

Charging your phone while you sleep



If the digital alarm clock with induction charging is on the bedside table, your smartphone battery is full when you get up. Wireless, because you simply place your phone on top – and the charging process starts. In addition to the time, the alarm clock also provides the indoor temperature – in either °F or °C. According to your wishes, the time can be displayed permanently or temperature and time are displayed alternately. The alarm clock is operated via push buttons at the side. The sensor touch buttons on the top are responsible for the dual alarm and snooze function. Three brightness levels are available for the display – from bright to completely dark. The practical all-rounder with its housing made of high-quality ABS plastics comes with a power adapter into the bedroom.

Trend theme weather
Room climate optimisation

ADE WS 1908 | Air quality monitor with thermo-hygrometer
Indoor climate under control



The air quality monitor with thermo-hygrometer uses Swiss sensor technology for the precise analysis of indoor air. New carpets or furniture have moved in? The compact device shows the TVOC concentration: e.g. whether there are too many volatile, organic compounds flying through the room air. The CO2 concentration is also measured: is the air good enough for focussed work or restful sleeping? Or should you ventilate thoroughly? If the icon on the display looks sad: yes! If it shows a happy grin: everything is fine! The indoor temperature is shown as well - there is enough space on the clear LCD display for all important data.



Lovely things for darlings

SNU 2001 | Alarm clock for children with sleep trainer, night light and music box
Train sleeping and getting up times with ease



The cute alarm clock “Pino“ is a real all-round talent for the children’s room – the little penguin made of ABS plastics combines the functions of an alarm clock, sleep trainer, night light, music box and thermometer in one device. He not only shows the little sweethearts the time and wakes them up with happy or natural sounds. With his playful combination of changing lights and an animated awake or sleeping face, “Pino“ trains even the little ones when it is time to sleep and when it is time to get up - without any need to know the numbers. With “Pino“, the child no longer has to be afraid in the dark, because he can let his LED light shine for them or play soothing melodies and natural sounds. Colour, melody, volume and duration can be set very easily. This way, little sweethearts easily learn to sleep in their own bed all night long – so mum and dad can sleep half an hour longer at the weekend.

CONTACT

All information is also available for download at:

www.ade-germany.de/press

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Please contact us if you have any questions:

Nikola Kalberg
marketing | communication
presse@ade-germany.de
+49 40 431359-49

distribution ADE HOME
Waagen-Schmitt GmbH
Hammer Steindamm 27-29
22089 Hamburg

www.ade-germany.de